



aipark

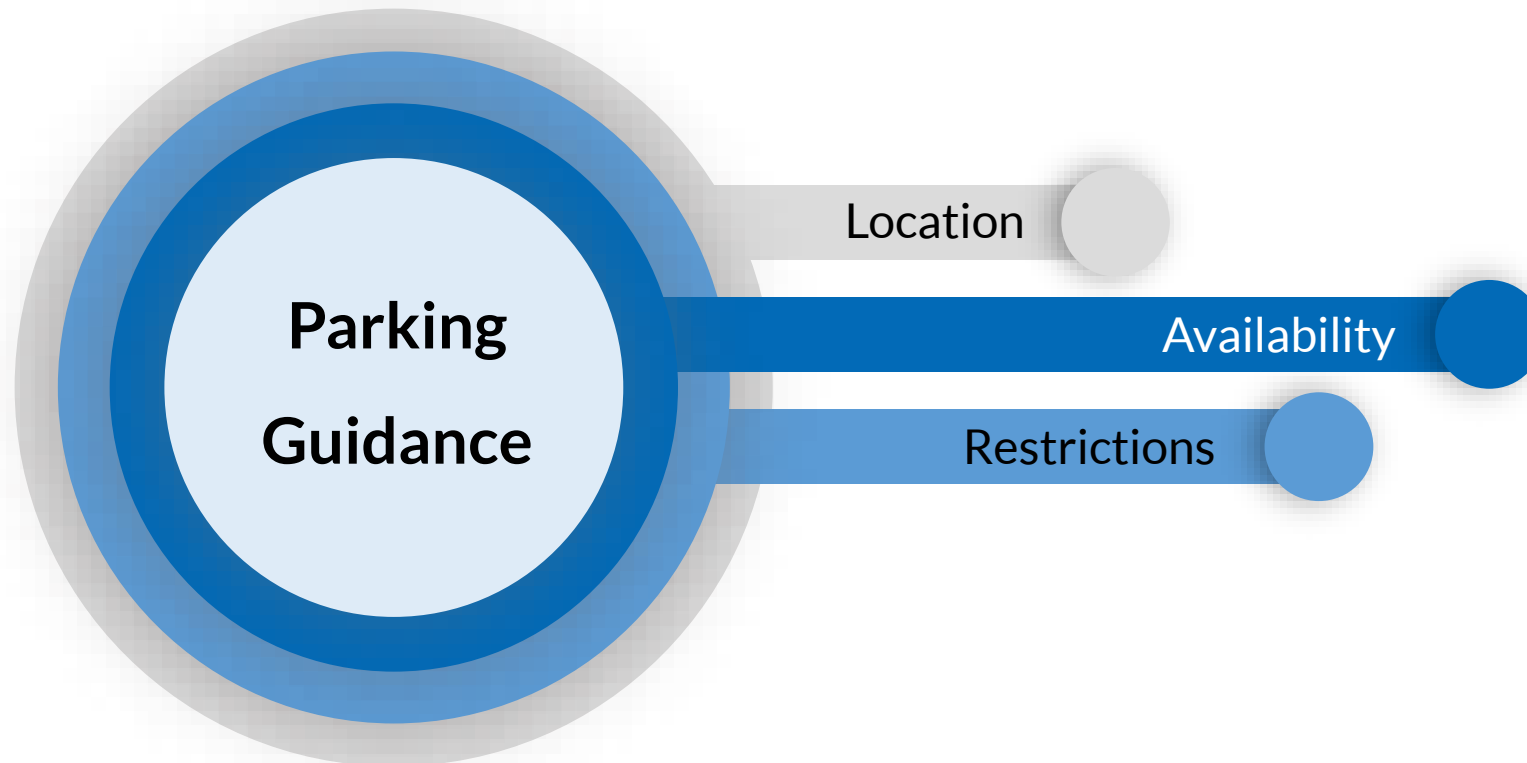
Live parking maps for developers

Problem

Finding parking is the last pain point in car driving



Solution: Information



Location

Setting and capacity of parking options

Availability

Where are vacant spots at the time of the arrival?

Restrictions

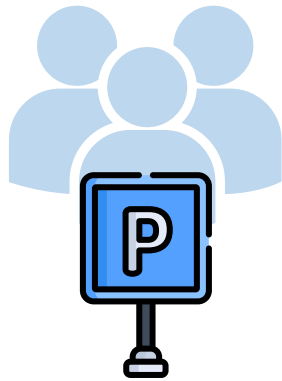
Prices, resident parking, opening hours etc.

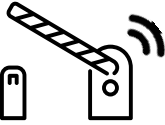
All data – One platform.

Data Sources


6+ Mio
Probe Vehicles


Satellite Imagery




Infrastructure Sensors


Street-level Imagery


Operator Publications

AI-Powered Data Fusion



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500 cities

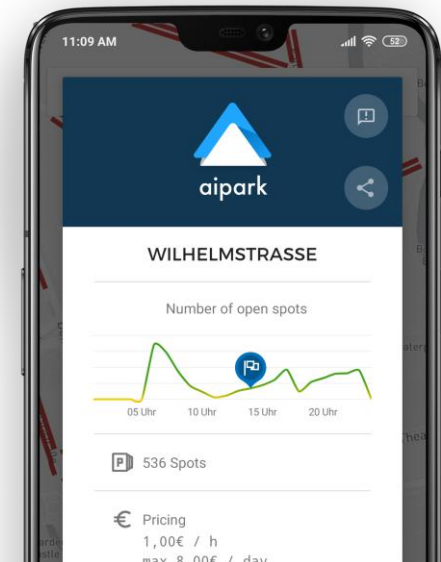
15 countries

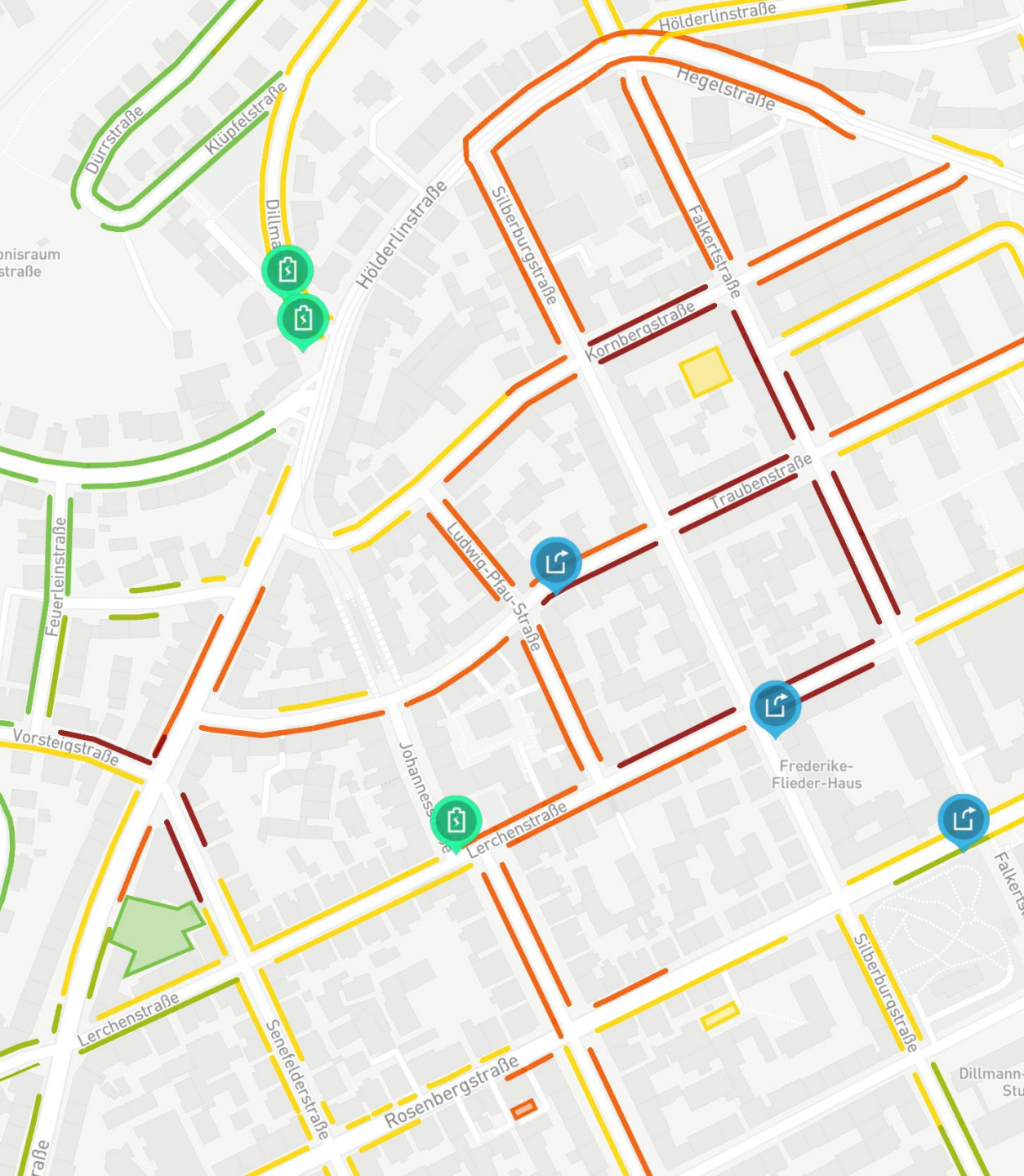
API Licenses
→



Mobility Services

Connected Cars
Smartphone Apps
Traffic Management





Your personal parking assistant



Predicted parking availability



500k times per day
Open spot detected via crowdsensing



1000+ live feeds
from sensors / barriers



30,000+ charging points
all over Europe

Mobile Vision Platform

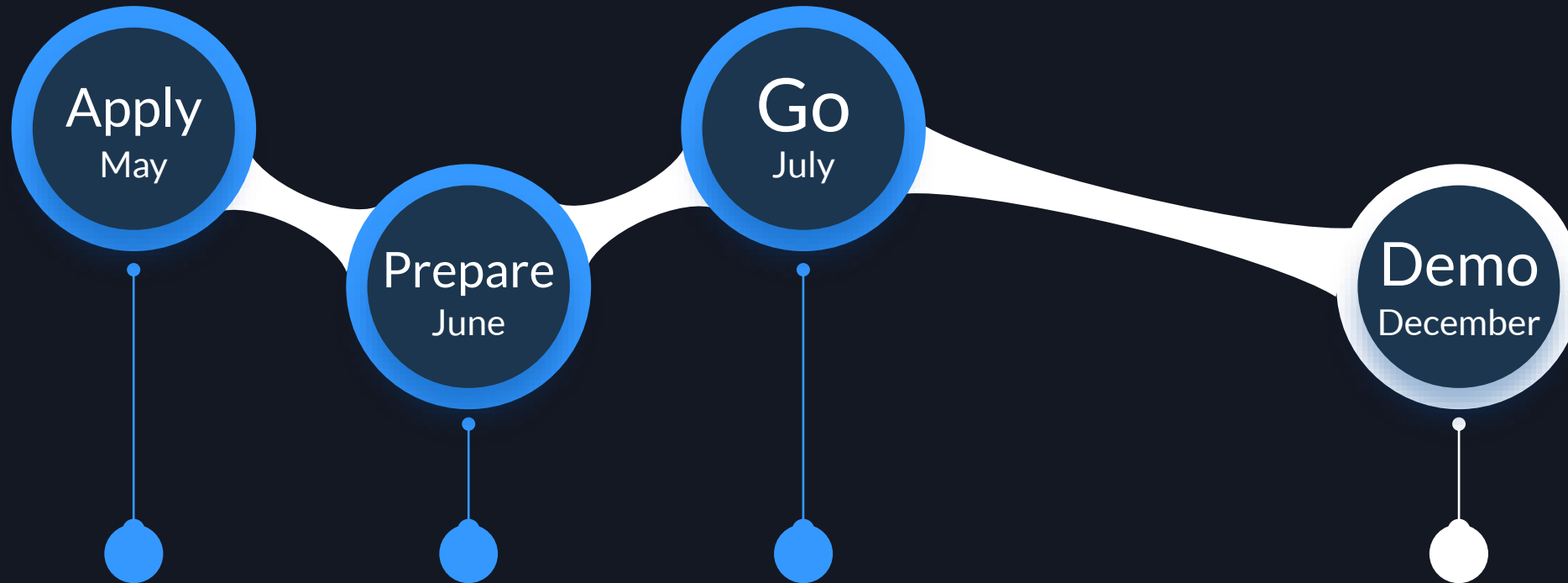


Computer Vision
on the Edge

Real-time curbside
availability

Scaling fast in
the aftermarket

Get involved
Early Access



Application

5 spots for 5 companies with convincing use cases

Selection

Selection of partner companies

Go Live

Launch in Berlin S-Bahn-Ring area

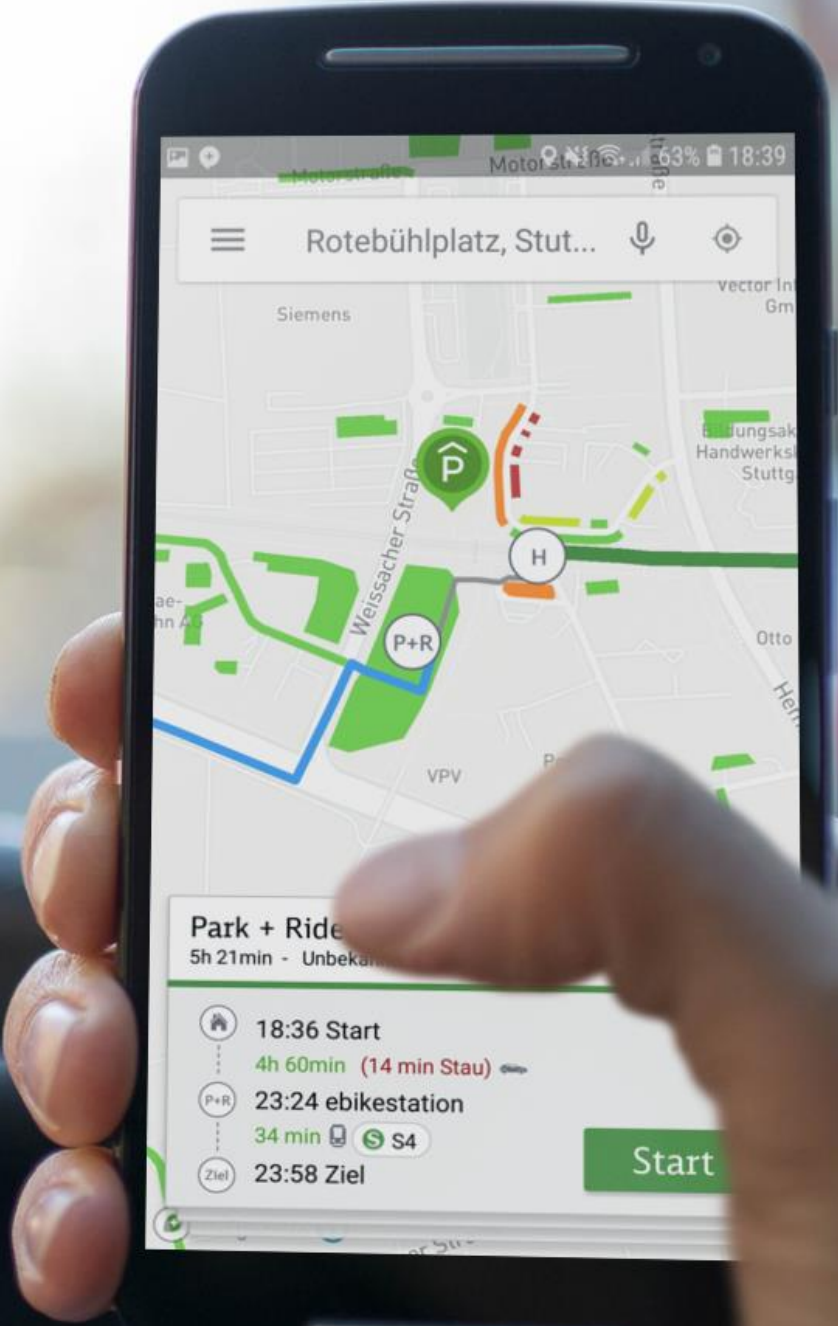
Demo Day

Present your solution to the public in The Drivery, Berlin's leading Mobility Space



DB Park+Ride

Your route into the city.
Using car and public transport.



City-Ring
S-West ↗
Österreichischer Platz

FEINSTAUB
ALARM
— IN —
STUTTGART

Derzeit!
Bitte:



royal →
tterer →
Find





**Intermodality
today is hard**

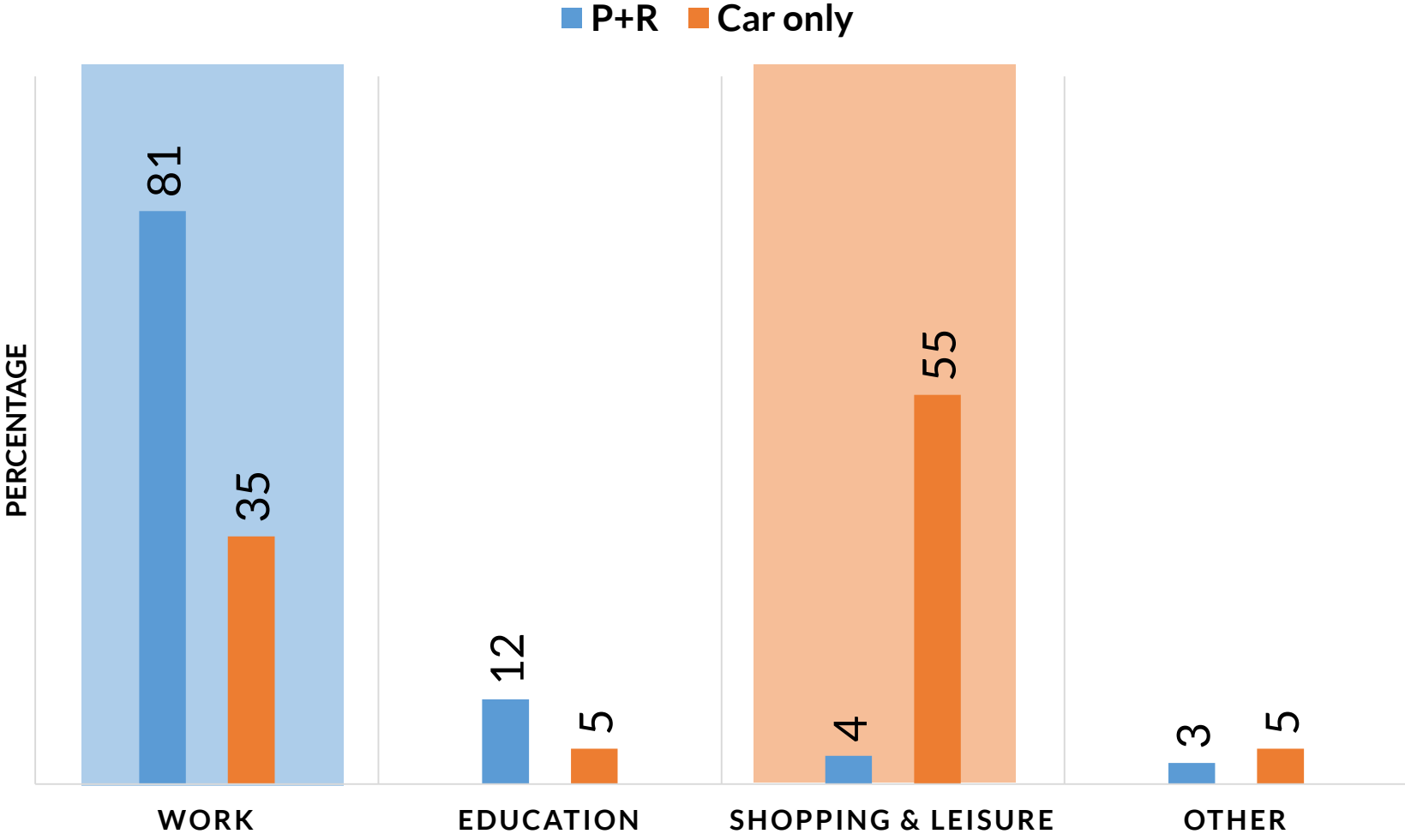


Man missing his train after searching a parking spot at a P+R

Complex travel planning

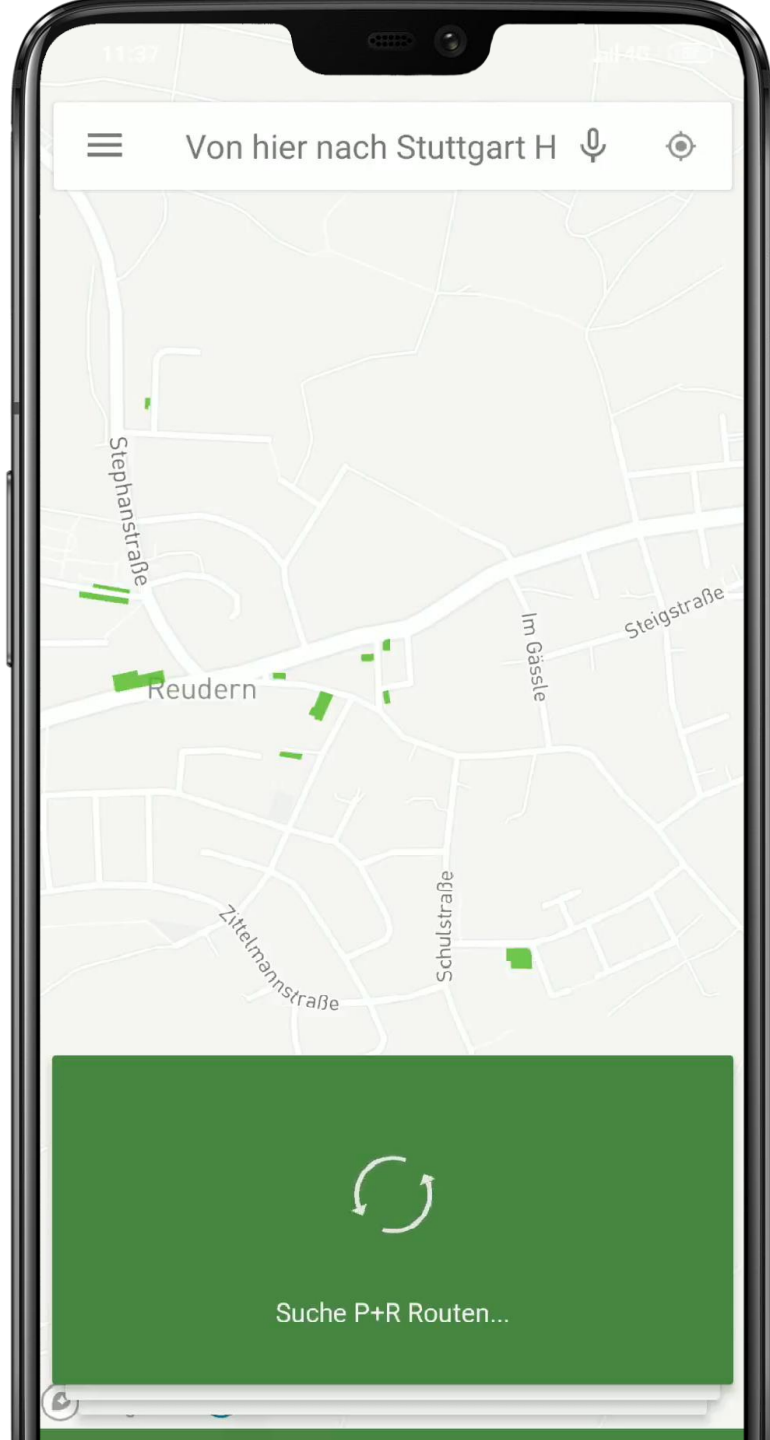
- Available parking?
- Train connection?
- Timing? (Car driving, walking, changeover, buffer)
- Optimize ticket pricing?

P+R usage for travel purposes



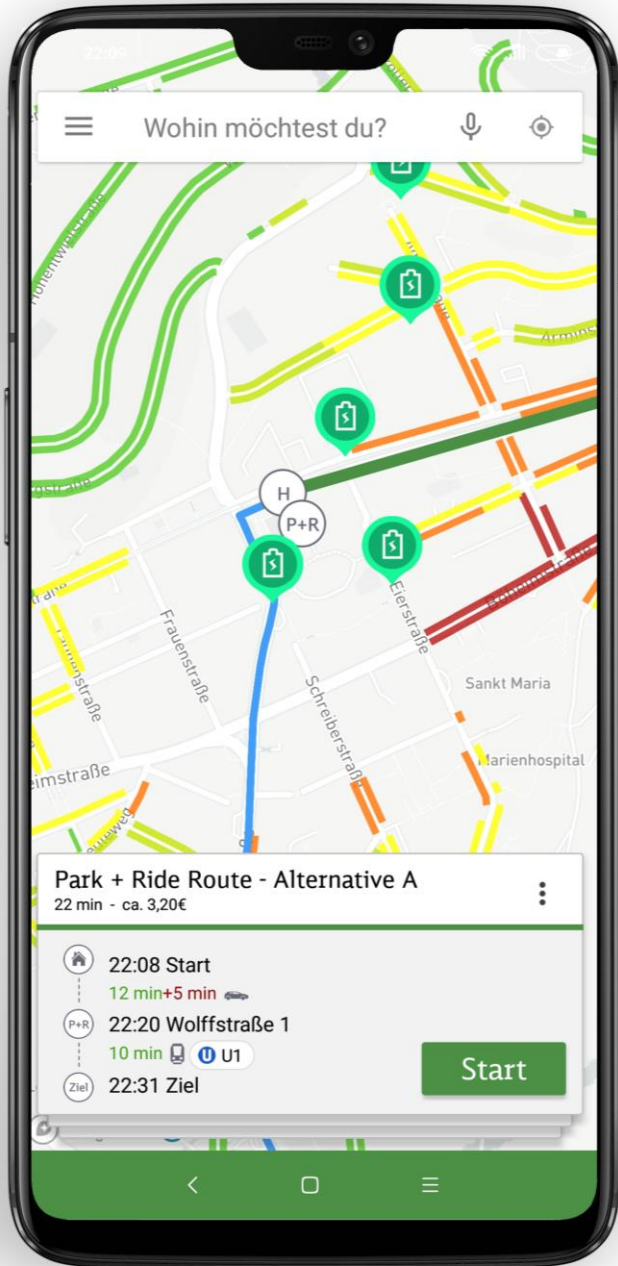
Institut für Landes- und Stadtentwicklungsforschung des Landes Nordrhein-Westfalen 1996

Umweltbundesamt 2015



If there just
was an app

...



Navigation to the open parking spot,
change into **public transport**

Diesel bans since Jan 2019

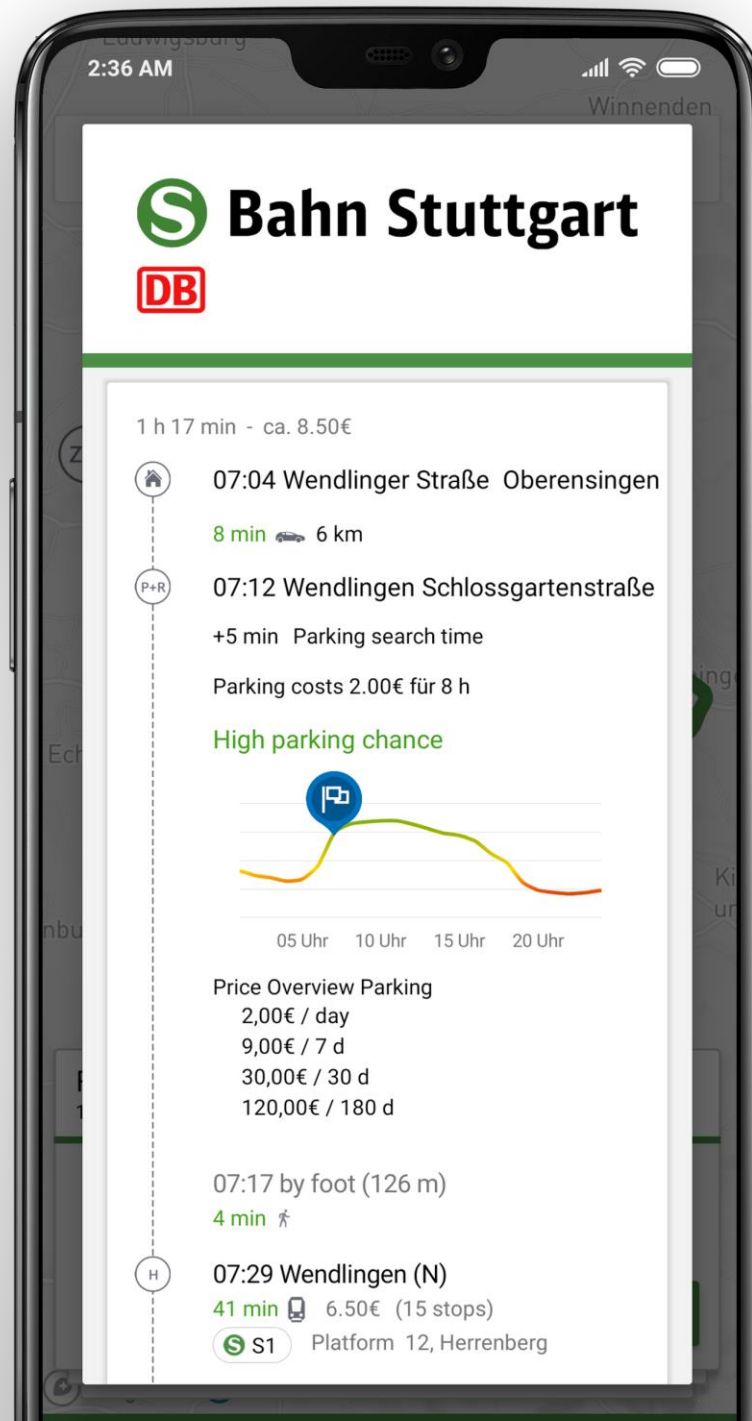
Marketing mailing to
50.000 households

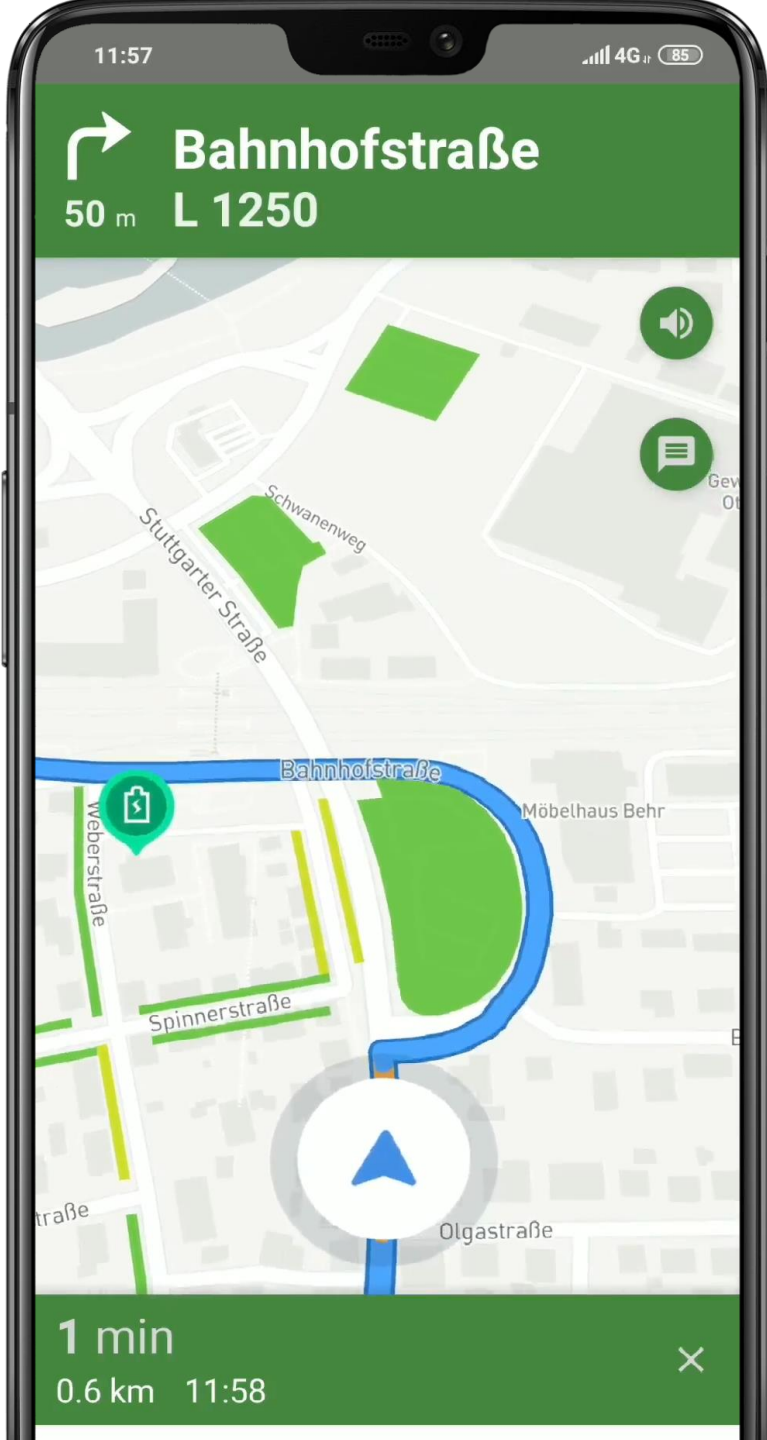




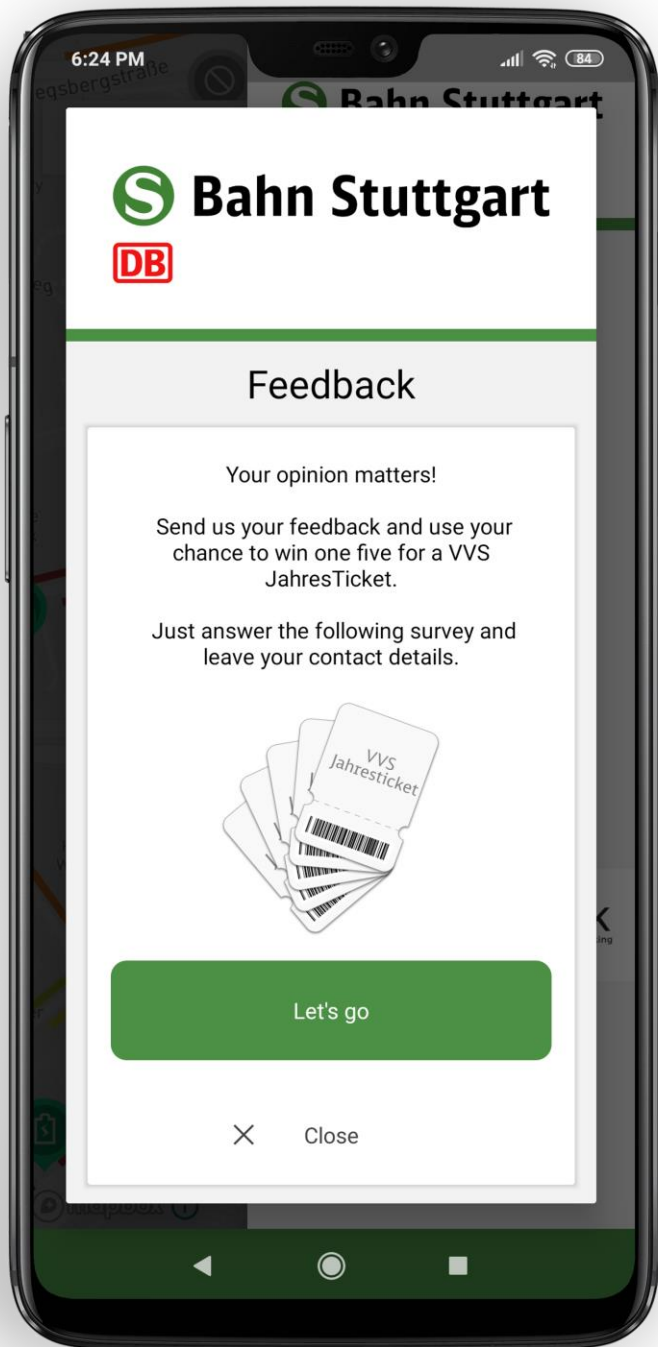
One tap
trip planning

Intermodal travel itinerary





Turn-by-turn navigation



User Feedback

Primary usage

82%

Don't have a ticket subscription, yet

Occasional Commuters



72%

Travel outside of the morning rush hour

160 k

P+R Routes suggested

90%

Are regular car drivers

~8.5 k

P+R Routes performed

85%

Would recommend the app to their friends



DB Park+Ride

www.dbparkandride.de

